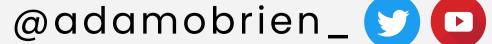


Backed by nothing, or brilliant innovation?

Adam O'Brien









## What to expect?

- 1) Bitcoin explained
- 2) How bitcoin works
- 3) Bitcoin vs Gold vs Fiat
- 4) Bitcoin for human rights
- 5) Q&A



### WHAT IS BITCOIN?

- Store of value
- Peer to peer
- Permissionless
- Decentralized
- Open source
- Inflation resistant (deflationary)



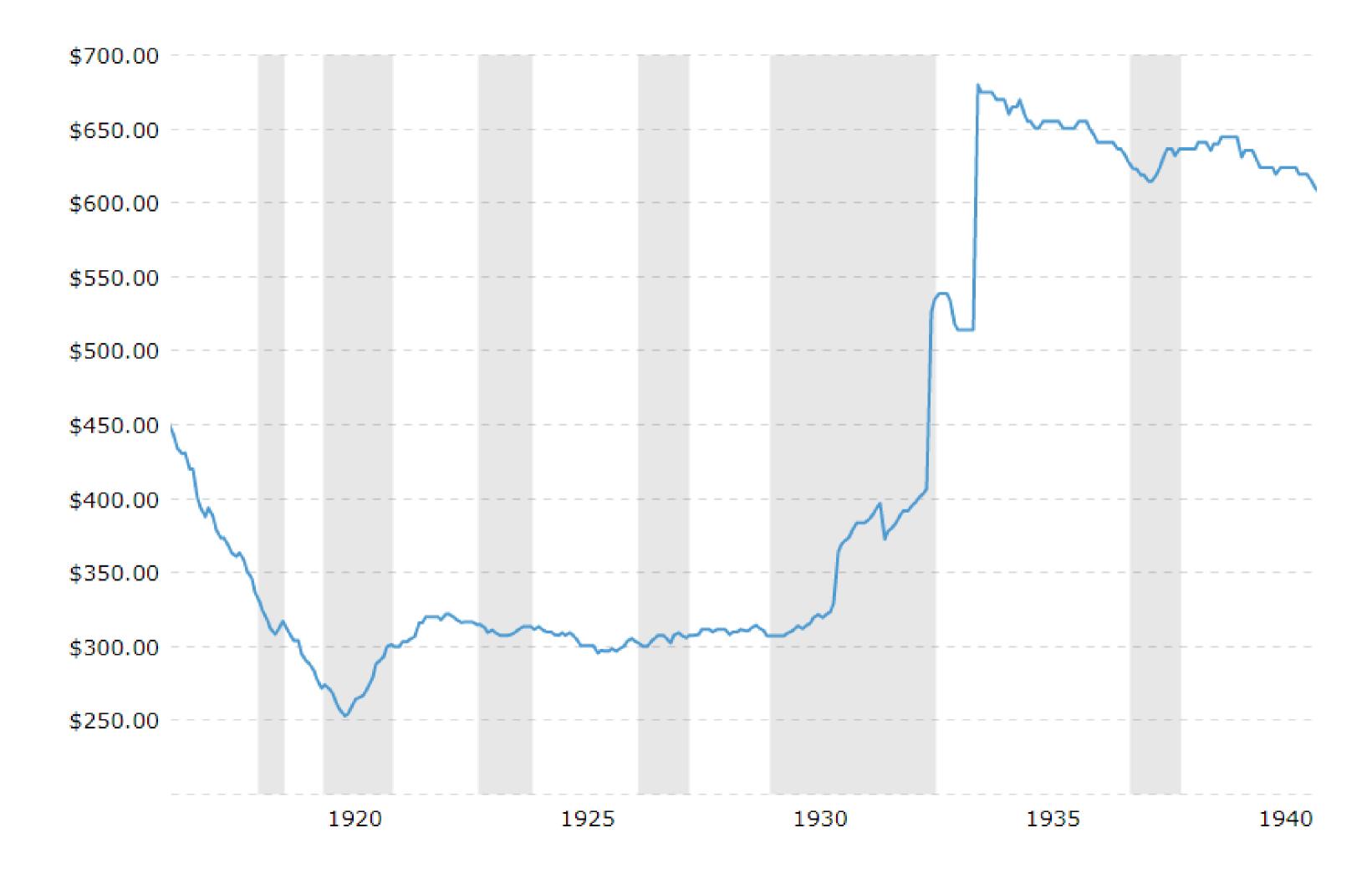
## UNDER EXECUTIVE ORDER OF THE PRESIDENT

issued April 5, 1933

all persons are required to deliver

ON OR BEFORE MAY 1, 1933 all GOLD COIN, GOLD BULLION, AND GOLD CERTIFICATES now owned by them to a Federal Reserve Bank, branch or agency, or to any member bank of the Federal Reserve System.

Executive Order





## THE BITCOIN TIMELINE

- Public Law 110-343 October 3, 2008
- Whitepaper October 31, 2008
- Genesis block January 3, 2009
- First P2P transaction May 22, 2010
- Dollar parity February 9, 2011
- \$100/bitcoin March 2013
- \$1,000/bitcoin November 2013
- US auctions 29,656 BTC June 2014
- Tender in El Salvador September 7, 2021

## Saturday January 3 2009 timesonline.co.uk No 69523

Eat Out from £5

More than 900 great restaurants, including four Gordon Ramsay favourites from £15

#### Israel prepares to send tanks and troops into Gaza



### Chancellor on brink of second bailout for banks

Billions may be needed as lending squeeze tightens

findings will alarm the Treasury.

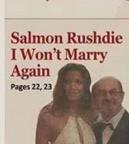
The Bank is expected to take yet

day that, despite intense pressure, the banks curbed lending in the final quarage private finance, but a number of inntions are on the table, including

ehicle or "bad bank" that would m age them and attempt to dispose of

roposal by Henry Paulson, the US merican banking system by buying

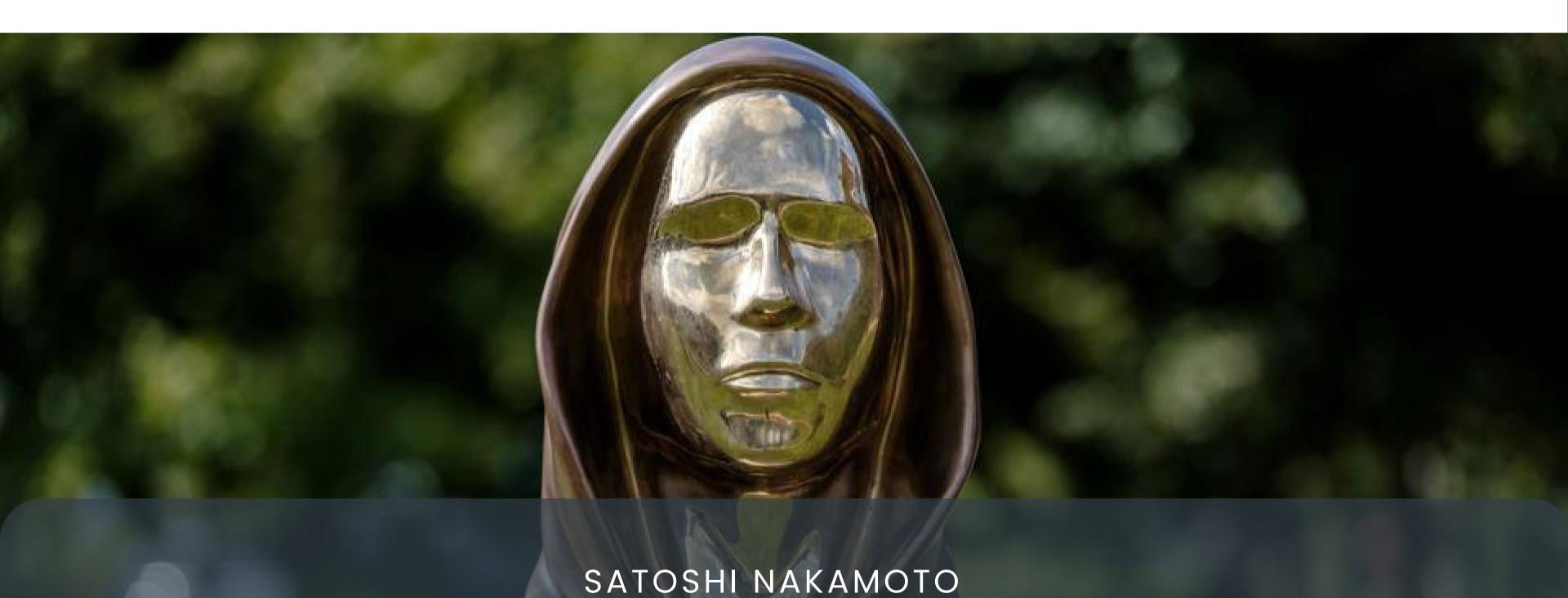




on the planet

**Giant Killing?** Guide to the FA **Cup Third Round** 

## THE BITCOIN CREATOR



Disappeared on Dec 13, 2010 - True decentralization - Internet not google - Private or petrified?



## is:

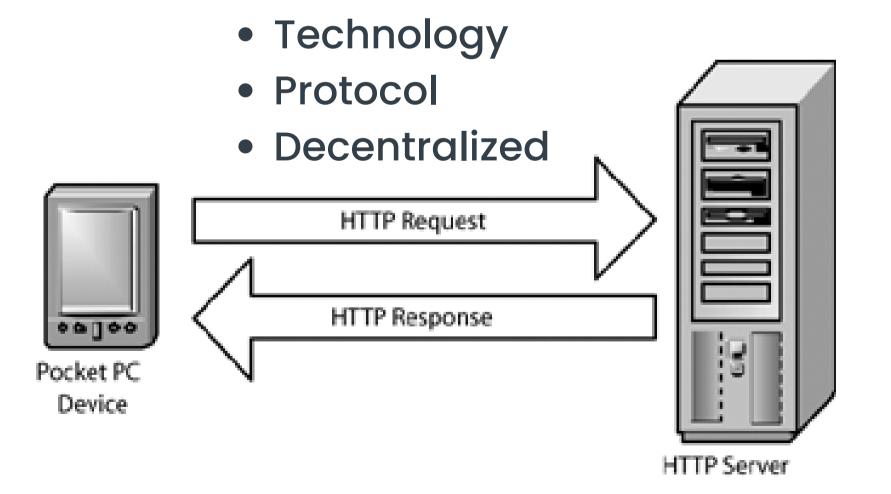
- Technology
- Protocol
- Decentralized

## is not:

- Financial product
- Company
- Centralized

## HOW SHOULD WE LOOK AT BITCOIN?

### INTERNET IS



### INTERNET IS NOT

- Media product
- Company

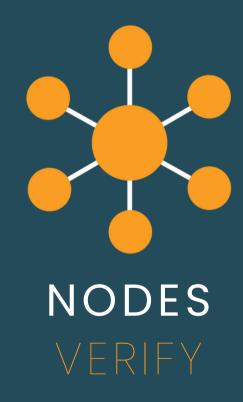


## HOW DOES IT WORK?









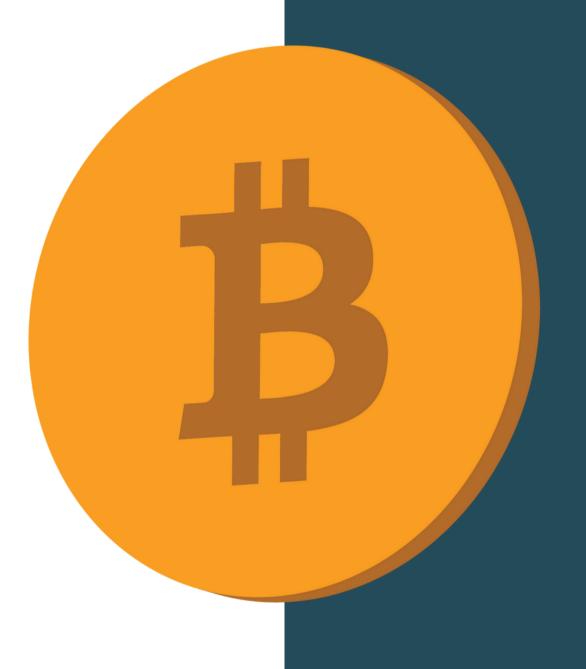


## BITCOIN

### software

#### Rules, not rulers

- Based on Public Key Cryptography
- Fixed supply (21M Total)
- Currently 19M Bitcoin in existence (90%)
- New Bitcoin are generated every 10 minute





## MINERS

The more the merrier

- Proof of work concept drives Bitcoin monetary policy
- Newly minted Bitcoin are introduced by the miners
- Transactions are confirmed by the miners





## BLOCKCHAIN

## history

Precedent is everything

- Public ledger
- Storing data in blocks
- Chained together in chronological order
- New transactions enter into a fresh block
- Data is immutable / irreversible

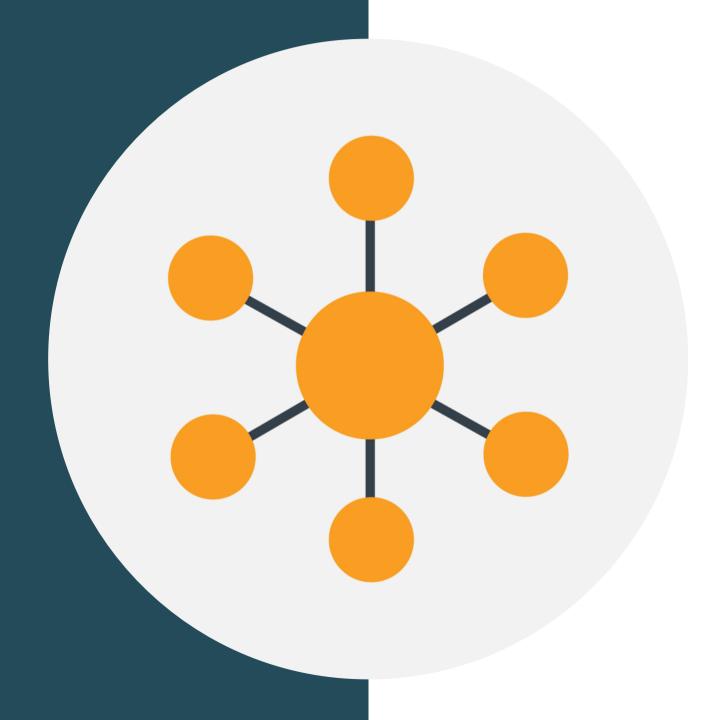




## NODES

#### Don't trust, verify

- Individuals can copy and sync copies of the blockchain in real time
- Don't trust someone else's interpretation of the database
- Validate all of your transactions to ensure legitimacy



Traits of Money	Bitcoin	Gold	Fiat
Verifiable	High	Moderate	Moderate
Fungible	High	High	High
Portable	High	Low	High
Durable	Moderate	High	Low
Divisible	High	Low	Moderate
Scarce	High	Moderate	Low
Established History	Low	High	Low
Censorship resistant	High	Moderate	Low
Unforgeable Costliness	High	High	Low
*Openly Programmable	High	Low	Low
*Decentralized	High	Moderate	Low

## BITCOIN IS: A HUMAN RIGHTS TOOL



## BITCOIN IS: PERMISSIONLESS MONEY



### **Permissioned Permissionless Private** Controlled by one authority **Hybrid Public** Controlled by one No central authority authority with some permissionless processes Consortium Controlled by a group

# PERMISSIONLESS MONEY PROS/CONS

Detracts poverty

At the mercy of the masses

Prevents government over-reach

S - I - o - w

Corporate greed

X Slow burn of abandonment





# Q & A

bitcoinwell.com adam@bitcoinwell.com @adamobrien\_





### FUD - It's bad for the earth



- Wasted energy from garbage
- Stranded energy from oil production
- Wasted heat from non-miners



## FUD - It's only for criminals

## 9) 400 times more money is laundered in fiat currencies than in cryptocurrency.

Contrary to popular belief and what the media feeds the public, Bitcoin is not the usual arena for money laundering activities. Bitcoin accounts for only \$2.5 billion of money laundered since its inception in 2009. This amount is significantly smaller than the annual \$1 trillion money laundering statistics estimate we lose in fiat currencies.

